

Mostar as a bridge to European science: Key panel on Horizon Projects announced

[March 2026, Mostar, Bosnia and Herzegovina]

As part of the Week of Science and Arts at the University of Mostar, the Faculty of Medicine (MEF SUM) will host a significant integrated panel titled "A Step Towards the European Scientific Community through Horizon Projects". The event is scheduled for Thursday, March 26, 2026, starting at 11:00 AM.

The central theme of the gathering is the presentation of the prestigious Horizon project **AttractAdria**, with a specific focus on the roles and opportunities it brings to the Faculty of Medicine in Mostar and its cooperation with the University of Sarajevo (UNSA). Project partners, Prof. Dr. Danijel Pravdić and Prof. Dr. Tamer Bego, will present a vision that more closely connects the region with the European Research Area.

Why is this panel important for the local community?

This event goes beyond academic boundaries as it is directly intended for **young researchers, the private sector, public policy makers, and higher education institutions**. The goal is clear: to encourage open dialogue and build a functional network between science, the economy, and public policy.

The panel discussion will feature an impressive lineup of speakers, including:

- **Political leaders:** Marija Buhač (President of the Government of HNŽ) and Ivo Pavković (Mayor of Široki Brijeg).
- **Industry representatives:** Ivana Gulišija (Genos d.o.o. / GlycanAge) and Danijel Pavlica (F6S).
- **Academic elite:** Vice-Rector for Science of SUM Prof. Dr. Marko Odak, Dean of MEF SUM Prof. Dr. Ivan Ćavar, and guest professors from Sarajevo and Banja Luka.

Discussion topics will include concrete results of collaboration with the company **Genos d.o.o.** regarding patient targeting, plans for attracting international researchers, and how Horizon Europe projects are changing the perception of developmental opportunities in our region.

This is a unique opportunity for local entrepreneurs and young scientific talents to learn firsthand how to access European funds and secure a long-term development vision through sectoral research at the local level. Entrance is free of charge.

About AttractAdria project: The AttractAdria (*Attractive Research Ecosystem in the Adria Region in the Field of Personalised Preventive Healthcare*) project is a multinational and multistakeholder initiative funded by the the European Research Executive Agency (REA), under the European Union's Horizon Europe research and innovation programme. The ultimate goal of the project is to develop a thriving and lasting research ecosystem in the Adria region for personalised preventive healthcare.

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